



Our new TransMatch program may provide up to and including \$1 million in additional coverage for your clients with Transamerica, using our recently expanded nonmedical underwriting.

Under this new program, individuals who've been approved standard or better in the past 12 months by a company on our list of approved carriers may be eligible for a *Trendsetter® Super, Trendsetter® LB*, or *Financial Foundation IUL®* (FFIUL) with a comparable rate class or better.* It's part of our commitment to making a smarter, seamless, and simplified way of doing business.

*Subject to Transamerica product specifications; assumes individual has not previously been offered worse rating with Transamerica; assumes no change in medical history since other carrier approved coverage and no significant fast data hits.

TRANSMATCH ELIGIBLE APPLICANTS		
Issue ages	18-55	
Risk classes of previous policy	Standard or better**	
Previous policy issued within	12 months prior to Transamerica application submit date	
Previous policy minimum face amount	\$100,000	

TRANSMATCH COVERAGE ELIGIBILITY	
Face Amont	Up to and including 1 million
Riders	All Transamerica riders available subject to product guidelines***
Minimum Face Amount	Subject to product guidelines of Transamerica product applied for

^{**} Previous policy issued standard or better with a TransMatch eligible carrier.

^{***} Additional forms or medical information may be needed to underwrite riders.





TRANSMATCH PROGRAM DETAILS

Additional Program Rules and Guidelines

- TransMatch program is not available to foreign nationals
- Previous policy must be from our list of qualified carriers
- MVR, MIB, Fast Data Check, and Script Checks will be run on all TransMatch applicants
- Individuals with over \$1 million of in force Transamerica life insurance are not eligible for the TransMatch program
- Trendsetter Super, Trendsetter LB, and FFIUL are products eligible for the TransMatch program
- TransMatch eligibility is subject to review of total in force coverage for financial suitability
- The program is designed as additional coverage, not as a replacement; it does not require
 any assignment or termination, nor does it alter the face amount and conversion option of
 the previously issued policy
- Program can be canceled or modified at any time
- Living Benefits and LTC Riders available on new policy; rider availability is based on the rider eligibility of Transamerica product being applied for

Application Requirements

- For FFIUL, the long form U327 application is required; For Trendsetter Series products, the APA application and Part 2 non-medical are required
- A copy of the issued policy declarations page(s) to include the individual's name, carrier name, face amount, rate class, and policy effective date****
- All new business supplemental forms, rider forms, and disclosures are required, including any additional signed state-specific authorizations and disclosures required to transact new life insurance business
- The TransMatch program does not require, nor does it have, a unique application
- Cannot be submitted on the FFIUL express app

Notice: A note in the "Remarks" section of the application should indicate that the policy is being applied for under the TransMatch program. For existing Transamerica policyholders, the policy number should also be included in the "Remarks" section.

^{****} If the declarations page is provided after the application is received, it must include the Transamerica policy number applied for.



TRANSMATCH—ELIGIBLE CARRIERS

With Transamerica TransMatch in kind coverage is not required. TransMatch allows for:

- Term Life Insurance to Term Life Insurance
- Permanent Life Insurance to Permanent Life Insurance
- Term Life Insurance to Permanent Life Insurance
- Permanent Life Insurance to Term Life Insurance

ALLIANZ			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
NA	Preferred Plus	Preferred Plus Nontobacco	Preferred Elite
NA	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus
NA	Standard Plus		Preferred
NA	Standard Nonsmoker	Standard Nontobacco	Nontobacco
NA	Preferred Smoker	Preferred Tobacco	Preferred Tobacco
NA	Standard Smoker	Standard Tobacco	Tobacco
AMERICAN GENERAL (A	IG)		
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Preferred Plus Nontobacco	Preferred Plus	Preferred Plus Nontobacco	Preferred Elite
Preferred Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus
Standard Plus Nontobacco	Standard Plus	Standard Plus Nontobacco	Preferred
Standard Nontobacco	Standard Nonsmoker	Standard Nontobacco	Nontobacco
Preferred Tobacco	Preferred Smoker	Preferred Tobacco	Preferred Tobacco
Standard Tobacco	Standard Smoker	Standard Tobacco	Tobacco
ANICO			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Preferred Plus Nontobacco	Preferred Plus	Preferred Plus Nontobacco	Preferred Elite
Preferred Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus
Standard Plus Nontobacco	Standard Plus	Standard Plus Nontobacco	Preferred
Standard Nontobacco	Standard Nonsmoker	Standard Nontobacco	Nontobacco
Preferred Tobacco	Preferred Smoker	Preferred Tobacco	Preferred Tobacco
Standard Tobacco	Standard Smoker	Standard Tobacco	Tobacco



AMERITAS			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Preferred Plus Nontobacco	Preferred Plus	Preferred Plus Nontobacco	Preferred Elite
Preferred Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus
Select Nontobacco	Standard Plus	Select Nontobacco	Preferred
Standard Nontobacco	Standard Nonsmoker	Standard Nontobacco	Nontobacco
Preferred Tobacco	Preferred Smoker	Preferred Tobacco	Preferred Tobacco
Standard Tobacco	Standard Smoker	Standard Tobacco	Tobacco
CINCINNATI LIFE			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Preferred Plus	Preferred Plus	Preferred Plus	Preferred Elite
Preferred	Preferred Nonsmoker	Preferred	Preferred Plus
Standard Plus	Standard Plus	Standard Plus	Preferred
Standard Nonsmoker	Standard Nonsmoker	Standard Nonsmoker	Nontobacco
Preferred Smoker	Preferred Smoker	Preferred Smoker	Preferred Tobacco
Standard Smoker	Standard Smoker	Standard Smoker	Tobacco
EQUITABLE			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Preferred Elite Nontobacco	Preferred Plus	Preferred Elite Nontobacco	Preferred Elite
Preferred Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus
Standard Plus Nontobacco	Standard Plus	Standard Plus Nontobacco	Preferred
Standard Nontobacco	Standard Nonsmoker	Standard Nontobacco	Nontobacco
Preferred Tobacco	Preferred Smoker	Preferred Tobacco	Preferred Tobacco
Standard Tobacco	Standard Smoker	Standard Tobacco	Tobacco
FIDELITY & GUARANTY			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
NA	Preferred Plus		Preferred Elite
NA	Preferred Nonsmoker		Preferred Plus
NA	Standard Plus	Preferred Nontobacco	Preferred
NA	Standard Nonsmoker	Nontobacco	Nontobacco
NA	Preferred Smoker	Preferred Tobacco	Preferred Tobacco
NA	Standard Smoker	Tobacco	Tobacco



GUARDIAN			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Elite	Preferred Plus	Preferred Plus Nontobacco	Preferred Elite
Preferred Plus Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus
Preferred Nontobacco	Standard Plus		Preferred
Nonsmoker	Standard Nonsmoker	Nonsmoker	Nontobacco
Standard	Preferred Smoker	Standard	Preferred Tobacco
	Standard Smoker		Tobacco
JOHN HANCOCK			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Super Preferred Nonsmoker	Preferred Plus	Super Preferred Nonsmoker	Preferred Elite
Preferred Nonsmoker	Preferred Nonsmoker	Preferred Nonsmoker	Preferred Plus
Standard Plus Nonsmoker	Standard Plus	Standard Plus Nonsmoker	Preferred
Standard Nonsmoker	Standard Nonsmoker	Standard Nonsmoker	Nontobacco
Preferred Smoker	Preferred Smoker	Preferred Smoker	Preferred Tobacco
Standard Smoker	Standard Smoker	Standard Smoker	Tobacco
LEGAL & GENERAL			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Preferred Plus Nontobacco	Preferred Plus	Preferred Plus Nontobacco	Preferred Elite
Preferred Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus
Standard Plus Nontobacco	Standard Plus	Standard Plus Nontobacco	Preferred
Standard Nontobacco	Standard Nonsmoker	Standard Nontobacco	Nontobacco
Preferred Tobacco	Preferred Smoker	Preferred Tobacco	Preferred Tobacco
Standard Tobacco	Standard Smoker	Standard Tobacco	Tobacco
LINCOLN NATIONAL			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Preferred Plus Nontobacco	Preferred Plus	Preferred Plus Nontobacco	Preferred Elite
Preferred Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus
	Standard Plus		Preferred
Standard Nontobacco	Standard Nonsmoker	Standard Nontobacco	Nontobacco
Preferred Tobacco	Preferred Smoker	Preferred Tobacco	Preferred Tobacco
Standard Tobacco	Standard Smoker	Standard Tobacco	Tobacco



MASSMUTUAL			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Ultra Preferred Nontobacco	Preferred Plus	Ultra Preferred Nontobacco	Preferred Elite
Select Preferred Nontobacco	Preferred Nonsmoker	Select Preferred Nontobacco	Preferred Plus
	Standard Plus		Preferred
Standard Nontobacco	Standard Nonsmoker	Standard Nontobacco	Nontobacco
Select Preferred Tobacco	Preferred Smoker	Select Preferred Tobacco	Preferred Tobacco
Standard Tobacco	Standard Smoker	Standard Tobacco	Tobacco
MIDLAND NATIONAL/NO	ORTH AMERICAN		
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Super Preferred	Preferred Plus	Super Preferred	Preferred Elite
Preferred Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus
	Standard Plus		Preferred
Standard Nontobacco	Standard Nonsmoker	Standard Nontobacco	Nontobacco
Preferred Tobacco	Preferred Smoker	Preferred Tobacco	Preferred Tobacco
Standard Tobacco	Standard Smoker	Standard Tobacco	Tobacco
NATIONAL LIFE			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Elite Preferred	Preferred Plus	Elite Preferred	Preferred Elite
Preferred Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus
Select Nontobacco	Standard Plus	Select Nontobacco	Preferred
Standard Nontobacco	Standard Nonsmoker	Standard Nontobacco	Nontobacco
Preferred Tobacco	Preferred Smoker	Preferred Tobacco	Preferred Tobacco
Standard Tobacco	Standard Smoker	Standard Tobacco	Tobacco
NATIONWIDE			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
NontobaccoPreferred Plus	Preferred Plus	NontobaccoPreferred Plus	Preferred Elite
NontobaccoPreferred	Preferred Nonsmoker	NontobaccoPreferred	Preferred Plus
	Standard Plus		Preferred
NontobaccoStandard	Standard Nonsmoker	NontobaccoStandard	Nontobacco
Tobacco Preferred	Preferred Smoker	Tobacco Preferred	Preferred Tobacco
Tobacco Standard	Standard Smoker	Tobacco Standard	Tobacco



NEW YORK LIFE			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Select Preferred	Preferred Plus	Select Preferred	Preferred Elite
Preferred	Preferred Nonsmoker	Preferred	Preferred Plus
Preferred II	Standard Plus	Preferred II	Preferred
Nonsmoker	Standard Nonsmoker	Nonsmoker	Nontobacco
Select Standard	Preferred Smoker	Select Standard	Preferred Tobacco
	Standard Smoker		Tobacco
PACIFIC LIFE			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Super Preferred Nonsmoker	Preferred Plus	Super Preferred Nonsmoker	Preferred Elite
Preferred Plus Nonsmoker	Preferred Nonsmoker	Preferred Plus Nonsmoker	Preferred Plus
Preferred Nonsmoker	Standard Plus	Preferred Nonsmoker	Preferred
Standard Nonsmoker	Standard Nonsmoker	Standard Nonsmoker	Nontobacco
Preferred Smoker	Preferred Smoker	Preferred Smoker	Preferred Tobacco
Standard Smoker	Standard Smoker	Standard Smoker	Tobacco
PENN MUTUAL			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Preferred Plus	Preferred Plus	Preferred Plus	Preferred Elite
Preferred Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus
Select Nontobacco	Standard Plus		Preferred
Standard Nontobacco	Standard Nonsmoker	Standard Nontobacco	Nontobacco
Preferred Tobacco	Preferred Smoker	Preferred Tobacco	Preferred Tobacco
Tobacco	Standard Smoker	Tobacco	Tobacco
PRIMERICA			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Preferred Plus	Preferred Plus	NA	NA
Preferred	Preferred Nonsmoker	NA	NA
	Standard Plus	NA	NA
Nontobacco	Standard Nonsmoker	NA	NA
Preferred Tobacco	Preferred Smoker	NA	NA
Tobacco	Standard Smoker	NA	NA



PRINCIPAL				
TERM INSURANCE		PERMANENT INSURANCE		
Holders of This	May Receive This	Holders of This	May Receive This	
Super Preferred Nontobacco	Preferred Plus	Super Preferred Nontobacco	Preferred Elite	
Preferred Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus	
Super Standard Nontobacco	Standard Plus	Super Standard Nontobacco	Preferred	
Standard Nontobacco	Standard Nonsmoker	Standard Nontobacco	Nontobacco	
Preferred Tobacco	Preferred Smoker	Preferred Tobacco	Preferred Tobacco	
Standard Tobacco	Standard Smoker	Standard Tobacco	Tobacco	
PROTECTIVE				
TERM INSURANCE		PERMANENT INSURANCE		
Holders of This	May Receive This	Holders of This	May Receive This	
Select Preferred Nontobacco	Preferred Plus	Select Preferred Nontobacco	Preferred Elite	
Preferred Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus	
	Standard Plus		Preferred	
Nontobacco	Standard Nonsmoker	Nontobacco	Nontobacco	
	Preferred Smoker		Preferred Tobacco	
Tobacco	Standard Smoker	Tobacco	Tobacco	
PRUDENTIAL FINANCIAL				
TERM INSURANCE		PERMANENT INSURANCE		
Holders of This	May Receive This	Holders of This	May Receive This	
Preferred Best	Preferred Plus	Preferred Best	Preferred Elite	
Preferred Nontobacco	Preferred Nonsmoker	Preferred Nontobacco	Preferred Plus	
Nonsmoker Plus	Standard Plus	Nonsmoker Plus	Preferred	
Nonsmoker	Standard Nonsmoker	Nonsmoker	Nontobacco	
Preferred Smoker	Preferred Smoker	Preferred Smoker	Preferred Tobacco	
Standard Smoker	Standard Smoker	Standard Smoker	Tobacco	
SBLI				
TERM INSURANCE		PERMANENT INSURANCE		
Holders of This	May Receive This	Holders of This	May Receive This	
Preferred Plus Non-Nicotine	Preferred Plus	Preferred Plus Non-Nicotine	Preferred Elite	
Preferred Non-Nicotine	Preferred Nonsmoker	Preferred Non-Nicotine	Preferred Plus	
Select Non-Nicotine	Standard Plus	Select Non-Nicotine	Preferred	
Standard Non-Nicotine	Standard Nonsmoker	Standard Non-Nicotine	Nontobacco	
Preferred Nicotine	Preferred Smoker	Preferred Nicotine	Preferred Tobacco	
Standard Nicotine	Standard Smoker	Standard Nicotine	Tobacco	



STATE FARM			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Elite Preferred	Preferred Plus	Elite Preferred	Preferred Elite
Super Preferred	Preferred Nonsmoker	Super Preferred	Preferred Plus
Preferred	Standard Plus	Preferred	Preferred
Nontobacco	Standard Nonsmoker		Nontobacco
Preferred Tobacco	Preferred Smoker	Preferred Tobacco	Preferred Tobacco
Tobacco	Standard Smoker	Tobacco	Tobacco
SYMETRA			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Super Preferred Non-Nicotine	Preferred Plus	Super Preferred Non-Nicotine	Preferred Elite
Preferred Non-Nicotine	Preferred Nonsmoker	Preferred Non-Nicotine	Preferred Plus
Standard Plus Non-Nicotine	Standard Plus	Standard Plus Non-Nicotine	Preferred
Standard Non-Nicotine	Standard Nonsmoker	Standard Non-Nicotine	Nontobacco
Preferred Nicotine	Preferred Smoker	Preferred Nicotine	Preferred Tobacco
Standard Nicotine	Standard Smoker	Standard Nicotine	Tobacco
UNITED OF OMAHA			
TERM INSURANCE		PERMANENT INSURANCE	
Holders of This	May Receive This	Holders of This	May Receive This
Preferred Plus	Preferred Plus	Preferred Plus	Preferred Elite
Preferred	Preferred Nonsmoker	Preferred	Preferred Plus
Standard Plus	Standard Plus	Standard Plus	Preferred
Standard	Standard Nonsmoker	Standard	Nontobacco
Preferred Smoker	Preferred Smoker	Preferred Smoker	Preferred Tobacco
Standard Smoker	Standard Smoker	Standard Smoker	Tobacco

The future starts today.



VISIT

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TransMatch is not a guaranteed issue program.

Life insurance products are issued by Transamerica Life Insurance Company, Cedar Rapids, IA,

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